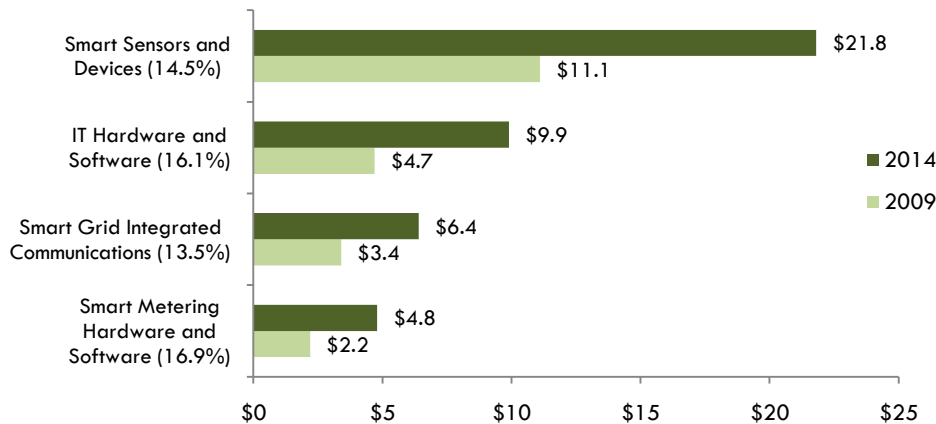
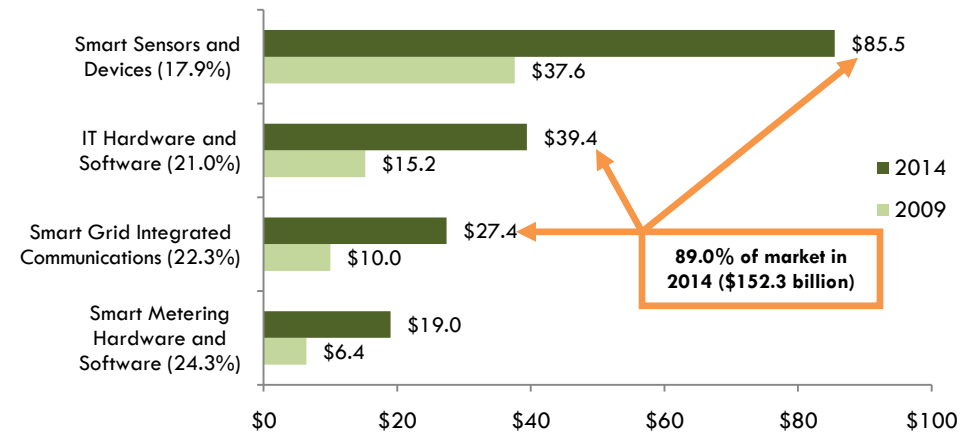


The major opportunities presented by the development of the Smart Grid are not just for utilities, power marketers, energy producers, investors and venture capitalists. In 2014, **89.0 percent or \$152.3 billion** of the global Smart Grid market is projected to be comprised of devices, hardware, software, and communications equipment. These products will form the infrastructure and critical communication systems which will build, link, monitor, manage and secure the Smart Grid. Of course not every hardware or software company will have the resources, technology or engineering expertise to compete in this market, but those with the resources and a flexible knowledge base should at the very least explore new product opportunities within the emerging Smart Grid market.

Projected U.S. Smart Grid Market by Technology, 2009 and 2014
in U.S. billions | (compound annual growth rate in parentheses)



Projected Global Smart Grid Market by Technology, 2009 and 2014
in U.S. billions | (compound annual growth rate in parentheses)



Projected U.S. Smart Grid Market Size, 2009 - 2014
in U.S. billions | compound annual growth rate = 14.9%



Projected Global Smart Grid Market Size, 2009 - 2014
in U.S. billions | compound annual growth rate = 19.9%



Data: SBI Reports